



MUSIC. CONSERVATION. COMMUNITY.
Sunday, October 18, 2026

An Afternoon of Songwriters, Stars & Stories Benefiting Friends of Radnor Lake

More than a concert, **Radnor in the Round** is a signature fundraiser that brings together acclaimed singer-songwriters, conservation supporters, and the community for an unforgettable afternoon **benefiting Friends of Radnor Lake**. Now in its seventh year, the event has become one of Middle Tennessee's most distinctive outdoor music experiences.

Hosted by Phil Vassar and friends, the concert unfolds against the spectacular backdrop of **Vanderbilt Dyer Observatory** overlooking the hills surrounding **Radnor Lake State Natural Area**. Guests gather with lawn chairs, blankets, picnic dinners, and beverages to enjoy an intimate performance where music, nature, and community come together in support of one of Tennessee's most treasured natural places.

Every sponsorship supports the **mission of Friends of Radnor Lake to protect, preserve, and promote Radnor Lake through conservation, environmental education, and Park stewardship**. Together, we are helping ensure this remarkable natural area continues to inspire, educate, and serve future generations.



With more than two million visitors annually, Radnor Lake is an essential part of our region's quality of life. Sponsoring Radnor in the Round aligns your organization with one of Nashville's most respected conservation organizations while connecting your brand with an engaged audience that values community, the outdoors, and meaningful local experiences.

Friends of Radnor Lake engages supporters year-round through a growing digital audience of more than **15.8K Instagram and 9.6K Facebook followers**. Sponsorship recognition extends across event marketing, digital communications, and on-site visibility, with enhanced promotional opportunities available at select sponsorship levels, including in-park signage during the event promotion period.

2026 SPONSORSHIP OPPORTUNITIES

Presenting Sponsor — \$15,000

Golden Eagle Sponsor — \$10,000

Blue Heron Sponsor — \$7,500

Great Horned Owl Sponsor — \$5,000

Red-Tailed Hawk Sponsor — \$2,500

Host Committee — \$1,000

EVENT DETAILS

Sunday, October 18, 2026

Vanderbilt Dyer Observatory
1000 Oman Drive • Brentwood, Tennessee

Gates Open: 2:00 p.m.

Music: 4:00–5:30 p.m.

Car Pass: \$350 (up to 8 guests)

Please note: There is **no rain date** for this event. In the event of inclement weather or other unforeseen circumstances, tickets purchase will be considered a donation to Friends of Radnor Lake.

We are grateful for your consideration in supporting the mission to protect and preserve Radnor Lake State Natural Area.

Contact: Brooke Gray
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FRIENDS OF RADNOR LAKE
RADNOR IN THE ROUND
2026 SPONSOR OPPORTUNITIES

PRE POST EVENT EXPOSURE		PRESENTING SPONSOR <i>Exclusive 1 Available</i>	GOLDEN EAGLE SPONSOR	BLUE HERON SPONSOR	GREAT HORNED OWL SPONSOR	RED-TAILED HAWK SPONSOR	HOST COMMITTEE
		\$15,000	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000
"PRESENTED BY"		YES	---	---	---	---	---
premium logo placement on all marketing materials							
PROGRAM AD	FULL PAGE BACK COVER		FULL PAGE	1/2 PAGE			
EBLASTS AND SOCIAL MEDIA logos / names placed in sponsorship-tier order	YES	YES	YES	YES	YES	YES	YES
WEBSITE	YES	YES	YES	YES	YES	YES	YES
NEWSLETTER AD	YES	YES	YES	YES	YES	YES	---
LOGO FEATURED ON SIGNICADES (Park and Dyer)	YES	YES	YES	YES	YES	YES	---
"MENTIONED IN PRESS RELEASE (if sponsorship confirmed before date released)"	YES	YES	YES	YES	YES	YES	---

EVENT BENEFITS							
"CARLOADS" (8 people per car)	3	2	2	1	1	1	1
PREFERRED / VIP SEATING	YES	YES	YES	YES	YES	YES	YES
ARTIST MEET AND GREET	YES	YES	---	---	---	---	---
2 - 3 MINUTE SPEAKING OPPORTUNITY BEFORE EVENT	YES	---	---	---	---	---	---
STAGE BANNER	YES	YES	YES				
VERBAL MENTION FROM STAGE DURING OPENING REMARKS	YES	YES	YES	YES	YES	---	---
LOGO / NAME IN PROGRAM	YES	YES	YES	YES	YES	YES	YES
LOGO ON TEE SHIRT	YES	---	---	---	---	---	---
TEE SHIRTS	10	8	8	6	4	2	